

The Eraser Project

"One eraser to erase the Maternal/Neonatal Tetanus"

ELIMINATE

maternal/neonatal tetanus



~~maternal/neonatal
tetanus~~



By Kiwanis Italy-San Marino District 2014/2015

Governor: Elio Garozzo

Chairman: Antonio Rotella



The Eraser project was created by Kiwanis DISM in 2012.

The belief was to find a very simple thing and a good slogan to make the people aware of the Eliminate Project. **Kiwanis' International** aims and values considered, in order to make young people aware of the project, the idea was to looking for a common school thing to convey **the Kiwanian message**.

After several attempts and research, we found that a simple thing like an eraser can give a strong and immediate message.

The eraser erases mistakes, but **Kiwanis Eraser eliminates the Maternal Neonatal Tetanus**.

How is it possible? How can a small eraser delete a deadly disease that kills 60,000 children every year?

The Eraser is the instrument through everyone can save a life.

Two years ago Kiwanis Junior Club Reggio Calabria and the Kiwanis Club Reggio Calabria brought Eraser Project into some schools in Reggio Calabria (Italy) where they made school children aware of MNT through **UNICEF and Kiwanis videos**.



Children enjoyed our project that was also appreciate by local newspapers and channels TV. Suddenly we realized that the project was not just a fundraising instrument, but it could become a chance to spread Kiwanians values into the schools throughout Italy. **Eraser Project is our opportunity to make people know our mission and kiwanian message.**



Eraser Project supports ELIMINATE

“The Eraser Project – One eraser to erase the TMN” is actually a Kiwanis DISM project and it aids to save thousand lives from Tetanus death.

Our saying is “Serving The Children of the World” and we based our project on this idea .

We want to save children life and make every child aware of this challenge.

THE PROJECT:

The Eraser:

It’s a simple white eraser with a paper case where there are Kiwanis, UNICEF and ELIMINATE logos, there is also the project slogan “One eraser to erase Maternal/Neonatal Tetanus” .



Spread areas:

Schools of any grade; University; academies.

Mode of spread:

- Eraser KIT consists of n. 100 erasers; n. 4 posters; n. 1 training CD and n. 1 exhibitor

Every Kiwanis club will get through to local schools where will propose to distribute the erasers. Kiwanis members show what Kiwanis is and ELIMINATE Project to the students, at the end they will distribute the erasers.

The eraser can be distribuite during all the scolastic year.

By requesting Eraser KIT every Club gives directly 100,00 euros to ELIMINATE.

Costs:

Eraser KIT cost 160,00 euros:

- 60,00 euros need to goods production and sellers costs;
- 100,00 euros are a donation to ELIMINATE by every single club which supports the project buying the kit and distributes erasers to school children.

Shipment costs: Shipping costs to be determined

Awards:

Every school which supports Eraser Project will be awarded with a certification from Kiwanis DISM, where will be reported the number of saved lives.



How to request Eraser KIT

fill out the form in the page dedicated to the project and indicates the data of bank transfer.

Web site: <http://www.kiwanis.it/services-distrettuali/eraser-project.html>

e-mail: eraser@kiwanis.it



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maternal/neonatal tetanus

Kiwanis | **unicef**

Una Gomma per Cancellare il
Tetano Materno e Neonatale

The Chairman
(Antonio Rotella)