

KEY CLUB®



Circle K International



## The Eliminate Project: Campaign Office

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[Give securely online at](#)  
[www.TheEliminateProject.org](http://www.TheEliminateProject.org).

Join the Kiwanis International Foundation in raising funds to support The Eliminate Project.

Samples shown are design representations of items, and are not actual size.

Figures are accurate as of June 2012 and are subject to change.

# KIWANIS FAMILY RECOGNITION

# FOR ALL YOU DO



## ELIMINATE

maternal/neonatal tetanus



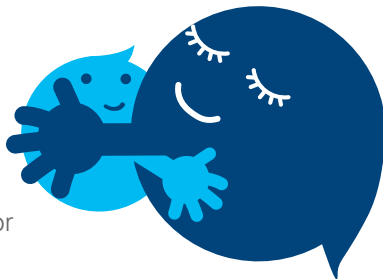
**Kiwaniis** |

unicef



## THANKS FOR DOING YOUR PART.

The Kiwanis family will raise US\$110 million to save or protect millions of women and their babies from maternal and neonatal tetanus. Kiwanis Service Leadership Programs—including K-Kids, Builders Club, Key Club International, Circle K International and Aktion Club—are vital to our global campaign. These recognition items honor Kiwanis-family programs and their members.



### FOR INDIVIDUALS

#### ELIMIDALLION

Donation: US\$625+  
(350+ lives saved or protected)\*



Unique to The Eliminate Project, this award recognizes a one-time gift of US\$625+ within one year (October 1–September 30). Service Leadership Program members may honor a special advisor, administrator or other individual with this award. Recipients receive a medallion.

### FOR CLUBS

#### 1K CLUB

Donation: US\$1,000+  
(550+ lives saved or protected)\*



1K Clubs inspire all clubs by achieving a US\$1,000 level within one year (October 1–September 30). Recognition will be based on each year's campaign theme (e.g., Lead, Inspire, etc). 1K Clubs will be recognized with:

- An annually themed 1K Club banner patch
- Special recognition at district conventions
- Recognition in The Eliminate Project communications

# SERVICE LEADERSHIP PROGRAMS

## GLOBAL SERVICE SOCIETY

The SLP Global Service Society recognizes clubs for the per-member average of their contributions within one year (October 1–September 30). A club’s per-member average is based on total club giving, from all sources and methods by total membership. Recognition based on per-member average ensures that clubs of any size can be recognized equitably for their efforts.

RECOGNITION LEVEL	CLUB PER-MEMBER AVERAGE	LIVES SAVED OR PROTECTED PER CLUB MEMBER*
<b>GOLD</b>	US\$50	27
<b>SILVER</b>	US\$25	13
<b>BRONZE</b>	US\$10	5

Each club that earns recognition will receive a Kiwanis-family banner patch corresponding to its per-member average. This option is based on annual recognition; clubs will start from zero (0) each October 1 (i.e., the start of the Kiwanis year).

Gold Clubs will be eligible for pins for each club member.

Recognition items honor clubs for their accomplishments within one Kiwanis year, from October 1– September 30.

## KIWANIS RECOGNITION

All Service Leadership Program donors remain eligible for Kiwanis International recognition, including the Walter Zeller Fellowship, Tablet of Honor and the Hixson Fellowship. If you have any additional questions about gifts to The Eliminate Project, please contact the campaign office or visit [www.TheEliminateProject.org/recognition](http://www.TheEliminateProject.org/recognition).



\*Lives saved or protected are based on the average cost of US\$1.80 to provide education, three vaccine doses, health worker training, transportation, safe storage and more.

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