



A Common European Service

HAPPY CHILD



51° KI-EF Convention - Baveno - Italy

Giancarlo Bellina - Chair Happy Child



A Common European Service

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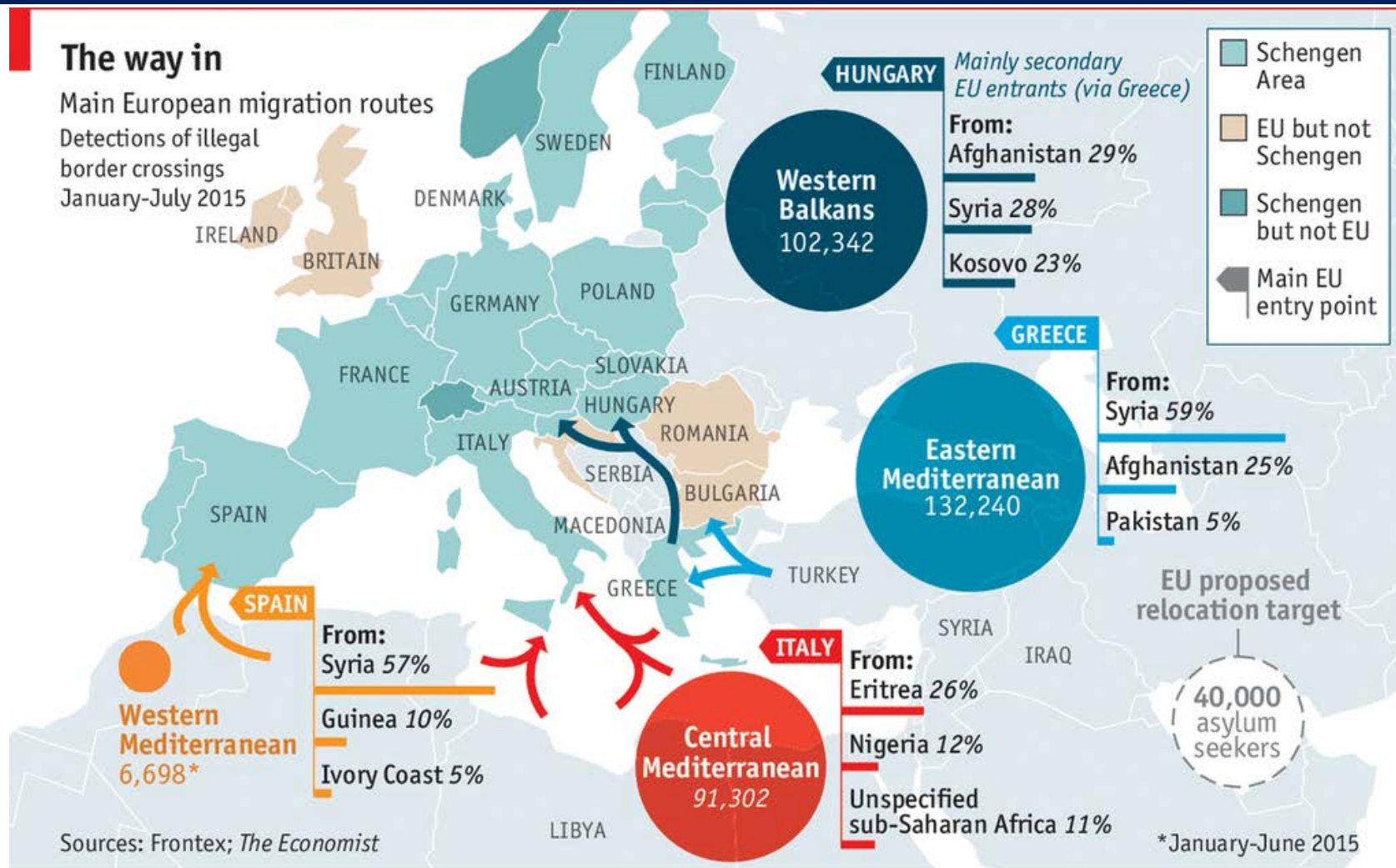


Foreword

- In November 2016, in Indianapolis, during the special training for European officers, all the governors agreed on **the necessity to have a Common European Service Project.**
- A Common Project would lead European members to have more awareness about KI-EF and at the same time make **a big impact in the local community.**
- All the governors agreed that **the foremost emergency for Kiwanis in Europe is migrant children.** According to UNICEF last year 110,000 children arrived in Europe. 25,000 of them were unaccompanied and about 10,000 of them according to EUROPOL disappeared. **We as Kiwanians cannot be blind and deaf toward this serious international problem.**
- **We feel a great responsibility.** We have to do something about it.
- In January 2017, during our most recent D.O.T. session, all our district officers chose to further discuss this problem and decided to start the Common European Service Project, named "HAPPY CHILDREN".



THE MIGRANT ROUTES





MIGRANTS AND REFUGEES

ARRIVALS IN EUROPE IN 2018



Sea Arrivals in Europe 2018:

22,023 (19% children under 18)

(1) Last update of 2 March 2018

9.408 in **Italy**, 14,7% <18

8.249 in **Greece**, 37,3% <18

6.355 in **Spain**, 12,6% <18

Dead and Missing in 2018 (estimate)

522

(1) Last update of 2 March 2018

Starting from year 2016, arrivals dropped down due to the closure of balcanic road borders, following the agreement between UE and Turkey signed on 18 March to send back migrants in Turkey

Previous Years	Sea Arrivals	Dead and Missing
2017	172,301	3,139
2016	362,753	5,096
2015	1,015,078	3,771
2014	216,054	3,530

Years	Refugees	Under 18
2018	88,000	22,925
2017	563,010	164,385
2016	1,260,910	398,255
2015	1,322,825	384,935

Eurostat Data



THE THREE PILLARS OF HAPPY CHILD



1. FIRST AID: **On board of 5 cost-guard ships**

- Improve travel conditions through children's activities and psychosocial support

Beneficiary children: 2000; Budget: 5500 euro

2. RECEPTION: **At the landing points in Lampedusa, Palermo and Reggio Calabria**

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- Facilitate the recognition of abused and exploited victims
- Provide first aid treatment and transfer to the medical centers
- Guarantee in Lampedusa the presence of a gynecologist and cross-cultural mediator

Beneficiary Women and Children: 1000; Budget: 34.000 euro

3. INTEGRATION: **Within the Italian territory**

- Create and educate mobile teams, consisting of social workers and cross-cultural mediators to identify and search for dialogues with Minors
- Educate workers and volunteers on the rights of infants and adolescence and on the best practices in the migrant reception process.

Beneficiary Migrant Children, Women and Operators: 300; Budget 23.000 euro



MIGRANTS AND REFUGEES

UNICEF Response

1 Jan – 31 Mar 2018



In EUROPE

8.930 children assisted through quality services for mental health, psychological sustain, legal assistance

1.316 children, MSNA included, assisted by mobile operators teams

2.631 children supported with structured activities and programs for education and integration

647 front-line operators trained on standards and best practices for children assistance in emergency situations

In ITALY

454 children assisted through quality services

565 assisted by mobile operators team in all the Italian centers

10 MSNA beneficiaries of first aid help

38 children supported with structured activities and programs for education and integration

55 front-line operators trained according to «ONE UNICEF Response» program



CHOCOMODICA FOR HAPPY CHILD



- Kiwanis International Italia San Marino District and Modica Chocolate Consortium relaunched the existing partnership to serve the children of the world through the donations of sweet Chocolate bars
- Modca Choco for Life is the original name of the Project, officially taken off in the Expo 2015 event in Milan, on 30th of May, during the «Kiwanis Eliminate Focus» held in Cacao Cluster, in the presence of the Kiwanis International President John Button, who joined us to celebrate the Centennial Year of Kiwanis
- The idea is simple, powerful and salable: it helps both the Fundraising for the Happy Child Project and making-known world-wide a local, unique and excellent product that is the Chocolate of Modica
- The Project is flexible and suitable to be exported in Europe as a solidarity tool to promote Fundraising Projects in KI-EF Districts



CHOCOMODICA for HAPPY CHILD

Synergies to service more



A GREAT PARTNERSHIP



TOGETHER WE CAN



MODICA CHOCO FOR HAPPY CHILD
Baveno, May 25th 2018



CHOCOMODICA for HAPPY CHILD

Synergies to service more



- 200 bars of Modica Chocolate will be donated during the Happy Child workshop at the European Convention of Baveno with the intention of spreading the Project in Kiwanis Europe
- Other European Districts can support the Fundraising of Happy Child through ModicaChoco, bolstering the appeal of Modica Chocolate all over the world
- Promote common initiatives in a manner that reinforces the win-win strategy of the project
- Even though the market is currently saturated with chocolate of different shapes and flavours, Modica Choco is unique because:
 1. it helps our children;
 2. it makes a child happy;
 3. its image of healthy food speaks by itself

A WIN-WIN PROJECT: ALL TOGETHER TO SAVE LIVES BY KIWANIS THROUGH MODICA CHOCOLATE



A choco bar makes a CHILD HAPPY



- Maintain the traditional package
- Add the logo Kiwanis Europe, Happy Child in the current paper packaging that wraps the bar
- Inside the package remind a CALL TO ACTION:



**Thank you for helping
to make a child happy**



Happy Child Achievements

I Quarter



Happy Child activities carried out in Kiwanis Italy to make communities aware of our goal:

Migrant Children from **Emergency** to **Reception** and **Integration**



07-08/12/2017



11/12/2017



27/12/2017



14/01/2018



03/03/2018



09/03/2018



17/03/2018





Happy Child Achievements

II Quarter



Happy Child activities carried out in Kiwanis Italy (April/May) to make communities aware of our goal:

Migrant Children from **Emergency** to **Reception** and **Integration**

Reggio C. 07/04

Cosenza 28/04

Cagliari 18/05

Bicycle Sicily Tour





Easter eggs for Happy Child:



The Project “An Easter Egg for Life”, from different years in charge for fundraising, has been this year focused on the european Service Happy Child

On **Saturday and Sunday 10. 11 March 2018** club members and SLP's (K-Kids, Builders Club, Key Club, Circle K and Aktion Club), have promoted the Kiwanis Easter Egg in the main Squares, Shop Centers, Schools and Churches

This project is aimed to build a Kiwanian team committed on a unique goal that is serving children who need more help

«An Easter Egg for Life» contributed to Happy Child Fundraising for about **€ 15.000** , with a very large participation of the Italy District (about 130 Clubs over the different Regions)



Happy Child Achievements Fundraising



Migrant Children from **Emergency** to **Reception** and **Integration**

KIWANIS INTERNATIONAL - ITALY S.M. DISTRICT

Fundraising @20 May 2018: € 28,000



Happy Child Goals

not only Fundraising...



- The aim of the Happy Child project is to aid migrant children in having protection, healthcare and education.
- The project is not mandatory and each District/Nation and/or club can decide how to participate in the project. Clubs can act as single entities or club groups working together, but it is important that all play their own part.
- What a District/Nation, Division, club can do:
 - **SHARE:** Spread the word by sharing stories about acts of humanity to inspire others.
 - **DEFINE:** Explain what an act of humanity is.
 - **LOOK:** If you notice an act of humanity in your community, made by friends or strangers, share it on social media.
 - **HELP:** Contribute to projects for refugees, like the Refugee Phrasebook, a site made by German volunteers to help refugees find the right words to start their new lives.
 - **LEARN:** Stay smart by keeping up with the refugee and migrant crisis in the news and share what you've learned with others. Knowledge is the first step to empathy.
 - **DISCUSS:** Encourage people to talk to their friends — at dinner, in school, at university — about solutions to challenging public problems.



Happy Child: Goals

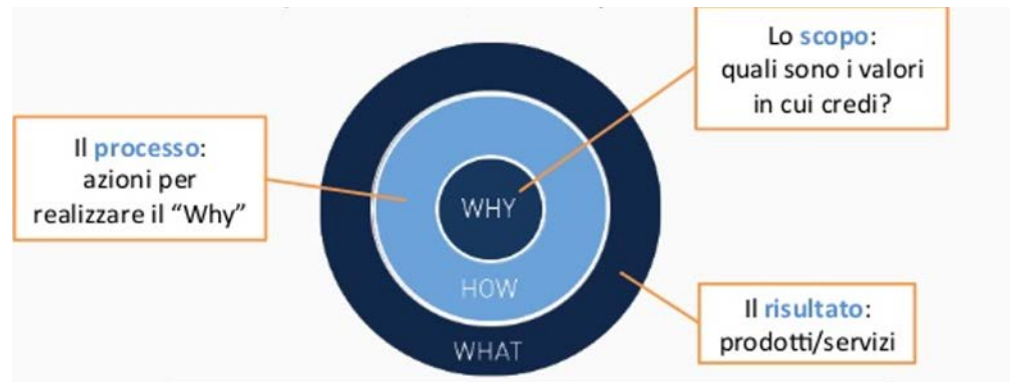


- **Learn the facts** about conflicts that have led refugees to leave their homes and struggles they have faced along the way. Find out what support your government is offering to refugees. Misinformation spreads when people are anxious about a changing situation and facts can help you dispel rumors or myths
 - **Educate:** If you're a teacher, hold a class to educate your students about refugee issues and give them an assignment to build empathy.
 - **Collect:** Most refugees arrive in their new cities with very few belongings. Does your town have organizations or collection points to gather supplies? Contact organisations already helping them and to find out what is really needed. It's best to know before you buy!
 - **Volunteer with a group:** Find reputable organizations in your city/town that are helping refugees to adapt to their new lives. Find out what skills and help these organizations need – some may be looking for people with specialized skills, others may just require your time commitment. Make sure that you are aware of how much of a time commitment you can make.
 - **Connect:** If you're members of SLP and you are part of a student society, organize a “meet-and-greet” activity where students and refugees can meet up and informally get to know each other.
 - **City Tour:** If you love your city, rave about it and all it has to offer: organize a walking tour for refugees, making them familiar with their new surroundings and showing them the 10 most interesting and useful spots.



WHY HAPPY CHILD

THE Golden Circle Theory



- We are sure that this project can ensure rebirth for Kiwanis in Europe and will be very successful;
- this is a project thought up, wanted and decided by the whole European board 2017-18;
- this project can improve the Kiwanis image and make a deep impact in our community;
- this project can spread Kiwanis brand all around Europe and will be a big help towards gaining new members and opening new clubs;
- the issue of migrant children is Kiwanis's foremost emergency in Europe;
- children are an every day reality;
- **we are Kiwanians and we believe that we have to serve the children of the world.**

A child will always be a child but, even more, **A PERSON...**



KIWANIS EUROPE & CHOCOMODICA TOGETHER FOR HAPPY CHILD



OUR MISSION: Serving the children of the world

